

# Kiery's Basic HTML Formatting Guide

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The following is a brief explanation of basic HTML text formatting tags and the things they do.

For writing text in HTML the two most important tags are the paragraph tag (`<p></p>`) and the break tag (`<br/>`).

## Paragraph Tag

The paragraph tag tells the browser to display the text according to the styles of the paragraph as determined in CSS (cascading style sheets) or by default, it tries to add the right kind of spacing. It is important that you bookend the text with the opening paragraph tag and the closing paragraph tag.

### Example:

```
<p> This is a Sample </p>
```

If you don't do this, or if you miss an opening or closing bracket (or the slash) you'll see the p tags in the text instead.

## Break Tag

The break tag, or `<br/>` inserts a line break - about the size of a normal line break (enter) in between text in a document.

### Example:

To make your text break, your HTML should look like this:

```
<p> this is a test. <br/> I can make a line break </p>
```

### Translates to:

this is a test.  
I can make a line break

The more break tags you use, the bigger the gap:

### Example:

```
<p>This is a test <br/><br/>See?</p>
```

### Translates to:

This is a test  
  
See?

# Styling

Styles are pretty fun - you can make things **bold**, *italic*, and add links. We'll go over all of these.

## Bold

To make a word or phrase bold in HTML you bookend it with this tag:  
`<strong></strong>`

### Example:

`<p>I'm going to <strong>boldly</strong> go where no one has gone before.</p>`

**Translates to:** I'm going to **boldly** go where no one has gone before.

## *Italic\**

Or emphasis

To italicize in HTML you use what is called an `emphasis tag`:  
`<em></em>`

### Example:

`<p>Look <em>this</em> is shiny!</p>`

**Translates to:** Look *this* is shiny!

\**Cite* - Even though this italicizes things, and you could use it to italicize documentation, there's actually a special tag for citing title's of works (movies, books, law stuff, etc). It's called the `cite tag`.

The `cite tag` works *exactly the same* as the `emphasis tag` and italicizes the bookended text, but it tells the browser/google crawlers that you're citing a source, which is a good thing to do.

The `cite tag` looks like this:

`<cite></cite>`

# Links

Making links is slightly more complicated, because it uses two things- an anchor tag (a), and a hypertext reference (href).

This is what a link looks like in HTML:

```
<a href="http://example.com/">name of link</a>
```

The anchor `<a>` tag makes things links, and href points to the place you want the link to go to if it's an external link. You can link to things within the same document using the anchor tag.

You can link to different sections of a page by naming the sections with an anchor tag, and then linking to them later using a `hashtag`.

## Example:

```
<p><a name="ChapterOne">Chapter One</a>  
Once Upon A Time In a Galaxy Far Far Away...  
</p>
```

(maybe up at the top of the page there's a list of chapters)

```
<a href=#ChapterOne>Chapter One</a>
```